

SailorLoop

SMART WHATSAPP CHARTER CONCIERGE
& VIRTUAL SALES AGENT

Cut operations and grow revenue as early as next season with **SailorLoop**

Automate answers to FAQs and booking enquiries 24/7, in the guest's language, with full control.

SCAN AND TRY IT

Charter Concierge

www.sailorloop.com



WHAT IS SAILORLOOP

One WhatsApp number. Two modules. Full control.

Sailor**Loop** is a smart assistant that runs on your WhatsApp Business number. Before booking, it turns website enquiries into qualified leads. After booking, it answers guests on your behalf, in their language, at any time.



INTEGRATION & CONTROL

Sailor**Loop** connects to NauSYS, Booking Manager and your back-office system, and uses your fleet's real availability. Conversations, data and the guest relationship stay on your channel. You see every conversation, take over whenever you want and switch the agent off with one click from a shared dashboard.

WHY CHARTERS CHOOSE SAILORLOOP

24/7

No enquiry goes unanswered.

A guest who writes at 10 pm gets an offer within a minute. They don't go to an OTA or message a competitor.



30–60% less operational work.

The Sailor**Loop** smart assistant handles repetitive guest questions. Your team steps in only where a human decision is needed.



6–17% more revenue per guest.

Transfers, provisioning, SUP and skipper offered at the right moment, in the same conversation, with no extra work for the office.

TWO MODULES, ONE CHANNEL

Sells before booking. Guides the guest after.

Virtual Sales Agent

BEFORE BOOKING

An enquiry from your website becomes a WhatsApp conversation. The agent offers available boats from your system, answers the guest's questions and prepares the lead for your sales team. Your team closes the deal; the smart agent never books on its own.

Post-booking Concierge

AFTER BOOKING

Answers guests 24/7 in their language. Sends a pre-boarding reminder, offers extras, shares marina and weather information. Escalates to the right person when needed.

WHO IT'S FOR



Charter companies

Cuts response times and knows your FAQs, so your operators can focus on the questions that matter.



Agencies

Available for booking enquiries outside office hours, in the guest's language.



Works alongside your existing systems, not instead of them. The booking stays in your system, the guest on your number, the decision with your operator.

SailorLoop

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